Introduction/Einführung

German 300/IS 250 is a German/English course designed to introduce students to the language, structures and cultural practices typical of contemporary German and European Union business. Students taking German 300 will use German as the primary language of instruction and assignments; students taking IS 250 will use English as the language of instruction and assignments. The course will help the student develop familiarity with current German business vocabulary through selected readings, written assignments, video programs and interaction with other communications technologies. There will be special segments devoted to business correspondence, the traditions and cultural assumptions of German professionals, information on current economic developments in the European Union and Germany’s unique role in that union. Students will use the Internet’s World Wide Web to research current economic information on particular companies, as well as investigate possibilities for future business internships in Germany.

BLUEprint information: This is a Connected Course which can be – if all requirements are met – connected to CO 226, EN 262.

Goals
- An understanding of German/European business culture.
- Ability to comprehend and analyze German and European Union business documents and forms.
- Familiarity with current German/European business terminology.
- Ability to compose basic German/European business correspondence.
- An understanding of Germany’s current and past roles in the economic development of the European Union.
- Establishment of personal contacts with German companies and identification of possible German internships using up-to-date communications and computer technology.

Criteria for Grading Written Work

Texts
- Deutsche Welle: Marktlicht: Deutsche Sprache in der Wirtschaft; Made in Germany. MP3 and PDF files.
- No Such Thing as Small Talk. Lamson. 2010.
A (Ausgezeichnet/Excellent) Grade: The answer is complete, specific and all important aspects of the question are considered. If there are two or more sides to a question or issue, facts supporting all sides are presented and analyzed. The argument should be well organized and supported by examples. The work must show depth and originality in the elaboration of the answer. Punctuation and grammar are exemplary. Vocabulary is of a high level, and sentence structure demonstrates both complexity and simplicity where appropriate. [with little or no reference to English language structures for German students].

B (Sehr Gut/Good) Grade: The answer is complete and essentially correct. Organization is satisfactory. The answer may lack detail or be stated in generalities, but is still well supported and makes good use of examples. Grammar and punctuation are satisfactory, with competent selection of vocabulary and readily intelligible sentence structure. [For German students: Translations from English in German writing are generally avoided or are successfully modified to conform to more authentic German patterns].

C (Gut/Satisfactory) Grade: The answer is satisfactorily answered and generally correct. The argument or explanation is comprehensible. Supporting examples or material may be inapplicable or lacking in detail or originality. [For German students: German Grammar and punctuation are adequate, with simpler sentence structure and basic vocabulary that still depends unnecessarily on English language structures.]

D or F (Nicht Ausreichend/Unsatisfactory) Grade: The answer is partially answered or incorrect. Organization is unsatisfactory, and supporting material is lacking in detail, poorly chosen or irrelevant to the answer. Grammar and punctuation are sloppy, with poorly chosen vocabulary and often unintelligible sentences. [For German students: German sentences are direct translations of English into German, without appropriate grammatical and semantic alterations.]

Additional Notes

- Regular attendance is vital, given the small size of the class and the fact that you will have only a few hours each week to practice your German.

- The primary “text” used in this course will be a series of Deutsche Welle MP3 podcast and videocast files, along with a PDF file containing grammar and homework exercises. The professor will provide these files on a special DVD, as well as a number of other MP3 programs that you can use to learn about German business culture. You will be expected to listen to these MP3 files outside of class as listed in the course syllabus schedule; the accompanying homework for each MP3 session is to be handed in to the professor on the day listed in the course schedule. You can play these MP3 files on your own MP3 player, on an iPhone, on your laptop computer, or any of the college computers, and you can also listen to them on the Internet. There are several programs you can use to play MP3 files, but the most common one would be Windows Media Player, which comes with every addition of Windows. If you are unfamiliar with how to play MP3 files or have any other questions, please do not hesitate to speak with your professor. We will also learn how to use the programs Google+ and Skype HD to communicate with contacts from abroad.

- We will be making regular use of the Language Lab, and your attendance at the Lab will figure as part of your Language Lab Research grade. Please make sure that you sign in when you work in the Lab. You should anticipate at least two hours a week working with CDs, videos and other programs, in addition to any special assignments.

- In addition to our work with the course texts and videos, you will need to keep a running list (electronic) of the World Wide Web sites you have found relating to German business pages during your computer research. You will need to look for a suitable German company or corporation to study in some detail, as well as explore possible internships with German companies. I encourage you to use both Illinois College’s library resources as well as the WWW in this research, and to keep a detailed record of what you find. I will also ask that you keep a German Wirtschaftsdeutsch blog.

- We will be making oral classroom presentations, which will involve researching aspects of German culture and reporting to the class in German. The presentations will require a short written outline and the use of supplementary presentation materials.

- We will be making regular use of Moodle on the IC computer network for assignments and as a source for documents and other classroom resources. You are responsible for checking Moodle daily, as well as daily checking of your Illinois College E-mail account. The two venues are important ways for me to communicate course information to you – and I will assume that you are checking them regularly.
This class is well suited to meet individual student interests. If there is a particular aspect of German business culture in which you have a special interest, discuss your interest with me. I can help you in finding a topic for a paper, researching the subject or anticipating problems and possible solutions.

Never hesitate to stop by and see me in my office, or to give me a call to arrange a time to meet. You don't have to be having an academic crisis to come by and talk, and it doesn't have to be "business" either! I look forward to meeting with my students both in and out of class, and sometimes the best that you -- and I -- will learn will happen outside the classroom. If you have a question you just didn't have the nerve to ask in class or are finding yourself confused by something, please come and talk with me about it. I only ask that, if you call me at home, please try to do it before 8:00 P.M.

**Written Assignments** must be typewritten on a computer using WordPerfect or MS Word. Written compositions must be typewritten and double spaced. All written assignments will be submitted via e-mail as attachments. I will evaluate and grade the first draft of the assignment and then return it via e-mail, where you can examine it in detail. In general, words, phrases and other constructions that are incorrect or poorly chosen will be highlighted, and I will insert comments to explain special problems. After considering my suggestions, you will then rewrite the assignment and resubmit it via e-mail as a final draft. The purpose of this grading structure is to encourage students to improve their writing by emphasizing the writing process rather than focusing on a one-time product. The goal is to motivate students to make corrections and improvements to their first drafts, regularly meeting on a one-to-one basis with the professor.

Honesty is essential in all areas of life, and college is no exception. We will enforce the College policies regarding cheating and plagiarism. Written work must be written independently, and all sources of information included in the work must be acknowledged. This applies to all publications, including material taken from the Internet. You must provide the URL for every citation taken from the Internet, including Internet translations. Copying another student's work will result in an "F" in the course. We will ask that you sign a detailed statement indicating that you understand the above policy. If the professor encounters a violation of the Code of Integrity, he will contact the Academic Affairs Office. The instructor will then enact an appropriate punishment. If the student does not agree with a punishment the student may make an appeal to the Academic Integrity Judicial Board.
# September 2015

**German 300/IS 250 Business in Germany and the EU.**

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# October 2015

**German 300/IS 250 Business in Germany and the EU.**

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**Monday**

- 5: German Business Culture: Lamson.
- 12: Columbus Day (Observed)
- 19: Made in Germany 1
- 26: Made in Germany 4 & 5.

**Tuesday**

- 6: German Business Culture: Lamson.
- 13: Made in Germany 2 & 3.
- 20: Made in Germany 2 & 3.

**Wednesday**

- 7: Fall Break
- 14: Research Project #3.
- 21: Made in Germany 2 & 3.
- 28: Made in Germany 6 & 7.

**Thursday**

- 8: Fall Break
- 15: Research Project #3.
- 22: Made in Germany 2 & 3.
- 29: Made in Germany 6 & 7.

**Friday**

- 9: Fall Break
- 16: Research Project #3.
- 23: Made in Germany 2 & 3.
- 30: Made in Germany 6 & 7.

**English**:

- 1: German Business Culture: Lamson.
- 15: Research Project #3.
- 22: Made in Germany 2 & 3.
- 29: Made in Germany 6 & 7.

**German**:

- 7: Fall Break
- 14: Research Project #3.
- 21: Made in Germany 2 & 3.
- 28: Made in Germany 6 & 7.
# November 2015

**German 300/IS 250 Business in Germany and the EU.**

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<td>6 Made in Germany 8 &amp; 9.</td>
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## December 2015

**German 300/IS 250 Business in Germany and the EU.**

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